CALL FOR PROJECTS

COMPLETION OF A PAINTED WORK OF URBAN ART ON TWO FACADES OF THE ULB BUILDING AT 50 AVENUE FRANKLIN ROOSEVELT, 1050 BRUSSELS.
2/05/2017 – 25/05/2017

General context
Karine Lalieux, the Alderwoman responsible for Culture, wishes to foster a policy of supporting urban art within the City of Brussels. Issued in collaboration with Mister Yvon Englert, Rector of ULB, to whom Culture is a priority, this call for projects is open to all applicants of adult age, alone or in a group, street artists, painters, etc. The Brufête ASBL is responsible for its launch, acting on behalf of the City of Brussels in accordance with the agreement of 23 September 2013.

Subject
This call for projects aims to commission an original painted work of urban art on the facade of the ULB “building H”. The techniques that may be used to complete the work can be those commonly used for street art, so long as they are suited to the artistic medium, they comply with safety standards, and they ensure the durability of the work of art. The artist must design the work of art in such a way as to ensure at least 5 years of durability.

Location
The work of art is to be painted on the two facades of the building H, with a main focus on the corner facing avenue Franklin Roosevelt and avenue Paul Héger. It is important to take into consideration the trees that partly obstruct visibility. It is not mandatory that the entire surface be covered.
The total available surface area measures roughly 750 m².

- Length on the Franklin Roosevelt Avenue side: 20 m
- Length on the Paul Héger Avenue side: 20 m
- Height: 15 m

Candidates are encouraged to personally visit the site to get a better feel for the available surface.

The Brufête ASBL will supply artists with an elevating work platform for work at height.
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**Project Submission**
Applications must be submitted by e-mail no later than 25 May 2017 to StreetArt@brucity.be and must use common file formats (.pdf, .xls, .doc, .jpg, ...).

Applications exceeding 5 MB must be submitted via wetransfer.com.
Confirmation of receipt will be sent electronically for each project submitted.

**Applications**
Applications must include:
- the applicant’s contact information (last name, first name, date of birth, mailing address, telephone number, and the e-mail address of the artist or person authorised to sign on behalf of the group);
- a presentation of the artist and/or group (biography, CV, photos of previous work, etc.);
- one or more documents making it possible to better visualise the project: a drawing or virtual representation that is as precise as possible, and that specifies the colours and materials that will be used;
- an explanation of the underlying approach for the project;
- a technical document describing the materials that will be used;
- an estimation of the time necessary to complete the project.
The information included must be exhaustive and not require a link to a website.

**Financial Conditions and Copyright for the Artwork**
The Brufête ASBL has set aside a fixed amount of 18,000 EUR (including taxes) for the project. This amount includes the artist’s expenses (such as equipment and material used, travel, lodging, etc.), payment for service, and the purchase of the rights to the work and its reproduction rights within the limits of the law. The work will be the property of the City of Brussels. The Brufête ASBL undertakes to exercise care with respect to the work’s conservation, but does not assume any liability for any voluntary or involuntary deterioration that might occur. It has no obligation whatsoever to preserve the integrity of the work. As the work must be original, the artist assumes all liability in the event that a copyright suit is filed by a third party, and agrees to indemnify and hold harmless the Brufête ASBL for all claims that may be filed by third parties who believe that their intellectual property rights have been infringed. These conditions will be made formal in a contract between the artist and the Brufête ASBL.

**Selection Criteria**
- overall design, the intent of the project;
- aesthetic quality;
- the appropriateness of the work with respect to the functions and uses of the building, as well as with respect to the architecture and the urban environment;
- technical feasibility with respect to the completion and preservation of the work.

**Selecting and Applicant and Completing the Project**
The final project will be chosen by ULB students, teachers, and users of ULB facilities following a pre-selection process carried out by a jury specially appointed for this purpose. The jury will be composed of two representatives from the Brufête ASBL, two representatives from ULB, two representatives for the Alderwoman responsible for Culture of the City of Brussels, and two outside experts specialised in urban art. Artists will be chosen in two phases:
1. The jury will convene between 1 to 7 June and select 3 projects;
2. ULB will organise a public vote from 15 to 30 June 2017 to select the winning project from among the 3 pre-selected projects.

However, the Brufête ASBL reserves the right to not choose any project.
The actual painting of the fresco must take place between 15 August and 15 September 2017.